



## **End Semester Examinations March-2021**

### **School of Journalism and Mass Communication**

#### **B.A. (Journalism & Mass Communication)**

#### **First Semester (2020 Pattern)**

#### **(Regular)**

#### **Schedule of Online Proctored Examinations**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
20BAJMC101	Introduction Communication and its Importance	Tuesday 09.03.2021	09.30. am to 12.00 noon
20BAJMC102	Contemporary India	Wednesday 10.03.2021	09.30. am to 12.00 noon
20BAJMC103	Role and Functions of Mass Media	Thursday 11.03.2021	09.30. am to 12.00 noon
20BAJMC104	Language Marathi	Friday 12.03.2021	09.30. am to 12.00 noon
20BAJMC105	Language Hindi		
20BAJMC106	Language English		

**(Dr. Dnyandeo Neelwarna)**  
**Controller of Examinations**



## **End Semester Examinations January-2021(Phase-II)**

**School of Journalism and Mass Communication**

**B.A. (Journalism & Mass Communication)**

**Third Semester (2019 Pattern)**

**(Regular)**

### **Schedule of Online Proctored Examinations**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
19BAJMC301	Introduction to Advertising	Tuesday 09.03.2021	09.30. am to 12.00 noon
19BAJMC302	Fundamentals of Journalism	Wednesday 10.03.2021	09.30. am to 12.00 noon
19BAJMC303	Basics of Marketing	Thursday 11.03.2021	09.30. am to 12.00 noon
19BAJMC304	Introduction to New Media	Friday 12.03.2021	09.30. am to 12.00 noon

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## **End Semester Examinations January-2021 (Phase-II)**

### **School of Journalism and Mass Communication**

#### **B.A. (Journalism & Mass Communication)**

#### **Fifth Semester (2020 Pattern)**

#### **(Regular)**

#### **Schedule of Online Proctored Examinations**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
20BAJMC501	Media and Communication Research	Tuesday 09.03.2021	09.30. am to 12.00 noon
20BAJMC502	Media Management	Wednesday 10.03.2021	09.30. am to 12.00 noon
<b>(Specialization: ADPR)</b>			
20BAJMC503	Integrated Marketing Communication	Thursday 11.03.2021	09.30. am to 12.00 noon
20BAJMC504	Brand Management	Friday 12.03.2021	09.30. am to 12.00 noon
20BAJMC505	Public Relation Practice	Saturday 13.03.2021	09.30. am to 12.00 noon
<b>(Specialization: Journalism)</b>			
20BAJMC507	Broadcast Journalism	Thursday 11.03.2021	09.30. am to 12.00 noon
20BAJMC508	News Editing (Print Journalism)	Friday 12.03.2021	09.30. am to 12.00 noon
20BAJMC509	Online Journalism	Saturday 13.03.2021	09.30. am to 12.00 noon



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<b>(Specialization: Digital Media)</b>			
<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
20BAJMC511	Multimedia Technology	Thursday 11.03.2021	09.30. am to 12.00 noon
20BAJMC512	Web Portal Management	Friday 12.03.2021	09.30. am to 12.00 noon
20BAJMC513	Online Journalism	Saturday 13.03.2021	09.30. am to 12.00 noon

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## **End Semester Examinations March-2021**

### **School of Journalism and Mass Communication**

### **M.A. (Journalism & Mass Communication)**

### **First Semester (2020 Pattern)**

### **(Regular)**

### **Schedule of Online Proctored Examinations**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
20MAJMC101	Journalism Practices and Principles	Tuesday 09.03.2021	09.30. am to 12.00 noon
20MAJMC102	New Media	Wednesday 10.03.2021	09.30. am to 12.00 noon
20MAJMC103	Communication Theory	Thursday 11.03.2021	09.30. am to 12.00 noon
20MAJMC104	Advertising and PR	Friday 12.03.2021	09.30. am to 12.00 noon
20MAJMC105	Video Production	Saturday 13.03.2021	09.30. am to 12.00 noon

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## **End Semester Examinations January 2021 (Phase-II)**

**School of Journalism and Mass Communication**

**M.A. (Journalism & Mass Communication)**

**Third Semester (2019 Pattern)**

**(Regular)**

### **Schedule of Online Proctored Examinations**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
MAJMC301	Media Laws and Ethics	Tuesday 09.03.2021	09.30. am to 12.00 noon
<b>Specialization Strategic Communication</b>			
20MAJMC312	Strategic Communication	Wednesday 10.03.2021	09.30. am to 12.00 noon
MAJMC313	Corporate Communication	Thursday 11.03.2021	09.30. am to 12.00 noon

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